PBSO Monthly Media Report

Sep 1 – Sep 30, 2016

Website Breakdown

Total Sessions.....6,852
Page Views.....16,013
Returning Visitors.....5,499
New Visitors.....1,353

Ages 18-24.....32.70%[1]
Ages 25-34.....6.80%
Ages 35-44.....22.21%
Ages 45-54.....33.72%
Ages 55-64.....3.28%
Ages 65+.....1.29%

Male.....36.37%
Female.....63.63%

Mobile.....71.06%
Desktop.....23.88%
Tablet.....5.06%

Top Ten Viewed Pages

Home Page.....5,585
Calendar.....5,271
Media.....1,939
2016 Marching Photos.....1,260
Spiritwear.....311
Volunteer.....271
Achievements.....244
2016-17 Band Roster.....165
Winds.....162
Resources.....128

Online Media Breakdown

Photos Uploaded.....>900
Videos Uploaded.....4

Views

9.2.16 Halftime.....187
9.9.16 Halftime.....378
Hylton Competition.....152
Hermitage Competition.....211

Web Sites Used for PBSO Media

CarPoolWorld.com.....Carpooling Resource
DropBox.com ($).....Online Storage
Google Analytics.....Web site analysis
Weebly.com ($).....Web site hosting
YouTube.com.....Unlisted Video Hosting

PBSO-owned Media Gear Inventory

Canon HD video camera
Shotgun microphone w/sock
Wide angle HD lens
Med and long endurance batteries
Charging system
Professional Fluid-Drag Tripod
2 – 64GB HD SD Cards (Video Camera)
3 – 16GB SD Cards (DSLR Cameras)
Customized Pelican Hard Case

Media Team

Chair..... Jim Lowell
Web Site Manager..... Jim Lowell
Digital Videos..... Ramki Jayabala/Jim Lowell
Video Production..... Jim Lowell
Photo Uploads..... Karolyn Gardner
DSLR Photography..... Karolyn Gardner
Ramki Jayabala
Terri Richtmyre
Betty Waggoner

[1] Includes students under 18