



PBSO Monthly Media Report

Nov 1 – Nov 30, 2016

Website Breakdown

Total Sessions.....3,036
 Page Views6,779
 Returning Visitors.....2,326
 New Visitors 710

Ages 18-24.....22.66%¹
 Ages 25-34.....5.74%
 Ages 35-44.....40.24%
 Ages 45-54.....28.77%
 Ages 55-64.....2.59%
 Ages 65+0.00%

Male40.58%
 Female.....59.42%

Mobile63.67%
 Desktop31.69%
 Tablet4.64%

Top 8 Viewed Pages

Home Page2,431
 Calendar2,039
 Media805
 2016 Marching Photos433
 Spiritwear284
 Achievements.....83
 2016-17 Band Roster80
 2015 Marching Videos55

Online Media Breakdown

Photos Uploaded.....>1000
 Videos Uploaded.....0

Views

Web Sites Used for PBSO Media

CarPoolWorld.com.....Carpooling Resource
 DropBox.com (\$)..... Online Storage
 Google Analytics Web site analysis
 Weebly.com (\$) Web site hosting
 YouTube.com Unlisted Video Hosting

PBSO-owned Media Gear Inventory

Canon HD video camera
 Shotgun microphone w/sock
 Wide angle HD lens
 Med and long endurance batteries
 Charging system
 Professional Fluid-Drag Tripod
 2 – 64GB HD SD Cards (Video Camera)
 3 – 16GB SD Cards (DSLR Cameras)
 Customized Pelican Hard Case

Media Team

Chair..... Jim Lowell
 Web Site Manager Jim Lowell
 Digital Videos Ramki Jayabala/Jim Lowell
 Video Production Jim Lowell
 Photo UploadsKarolyn Gardner
 DSLR PhotographyKarolyn Gardner
 Ramki Jayabala
 Terri Richtmyre
 Betty Waggoner

¹ Includes students under 18