

Patriot Band Support Organization Media Chair (2014-2015)

Mission: Capture the life of our students, leaders, volunteers, and events digitally; in still photography and videography. Utilize behind-the-scenes and privileged access at events to document band life in a unique manner not available to typical audiences. Share collective work freely to students, their families, Patriot High School and PBSO sponsors. Present and represent the best of the Patriot High School Band program.

Duties

- Coordinate with volunteers to provide at least one still photographer and one videographer for every marching competition, exhibition, parade, football game, or public event
- Provide a videographer for each concert band performance
- Ensure media is collected after each event and organized for future use
- Edit and post media to Internet storage; publish approved media via the PBSO web site
- Respond to Director's requests for various recordings and media tasks
- Record and produce audio-visual media for/during the Virginia Band and Orchestra Director Association annual assessment
- Maintain, in concert with the Director and approved users, the Patriot Band Support Organization web site. Specifically, maintaining timely calendars, PBSO sponsorship pages, media access, and other responsibilities as assigned by the director.
- Maintain and organize, with the director, PBSO's DropBox® online storage site

Responsibilities

- Accountable to the Vice President for administrative matters
- Accountable to the Director for web site themes, messaging, communications, updates, and schedules
- Accountable to the PBSO Board and to the Director to judiciously post imagery that is tactful, in good taste, and conforms to PWCS norms
- Maintain custody of PBSO-owned video camera and support equipment, conducting standard maintenance and reporting its status annually to the board

Teamwork

- Lead a diversely skilled and equipped group of volunteers to provide the best quality product available
- Communicate needs and desires to the Media Team far enough in advance to make volunteering fun
- Develop a comradery between the Media Team and students, building trust that allows students feel comfortable being themselves in front of the camera

Time Commitments (shared among the Media Team)

- Home football game: 2-4 hours
- Away football game: 2-4 hours
- Saturday marching competitions: 4-7 hours
- Parades: 2-3 hours
- Marching Band Camp: 0-10 hours depending on volunteer availability

Chair or designated volunteer efforts

- Editing, processing, posting photos and videos: 2-3 hours/week
- Editing & maintaining the web site: 1-2 hours/week